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Serving Two Masters.....

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double 
ryegrass

A new patented turfgrass is just being introduced to the warm season overseeding and permanent turf market. This is the most significant advance in turfgrass development in years.

Double Time perennial ryegrass's patented technology is a breakthrough in the turfgrass industry. It was created by doubling the chromosomes in elite perennial ryegrass progeny. With the doubling, several unique traits were documented.

First: The seed of **Double Time** is a 20% larger than diploid varieties. This trait results in improved seeding vigor and faster coverage.

Second: **Double Time** exhibits much improved winter and spring color. Traditional perennial ryegrass varieties have limited activity in cool temperatures. The doubled cell count contains twice the chloroplast so it remains deep green during the winter and spring.

Third: **Double Time** has a deep set open crown that is compatible with dormant bermudagrass. It exhibits a slightly broader leaf blade and reduced basal tillering. This allows for increased sunlight to penetrate emerging bermudagrass rhizomes and stolons. This characteristic allows for dramatically reduced bermudagrass damage and the ability to transition. Naturally this same characteristic makes **Double Time** the perfect component in permanent turf mixtures and blends.

Fourth: **Double Time** establishes exceptionally well even under fall conditions. This trait makes it the perfect component with slower establishing species. **Double Time** will provide a lush green cover all winter and will allow tall fescue, Kentucky bluegrass and fine fescues to regain dominance in the spring.

Double Time's unique genetics and patented technology are a breakthrough for the turfgrass industry. It represents the first and only tetraploid perennial ryegrass exclusively used for turf. Look for a family of **Double Time** varieties in the future, bred for the demands of both masters; the golf course superintendent and those whom require excellence in permanent turf.